
Press release

Commitment for competitiveness of companies in the growth market of renewable energies

ConMoto Consulting Group is the main sponsor of the 1st Handelsblatt annual meeting

Berlin, August 2010 – ConMoto Consulting Group is the main sponsor of the 1st Handelsblatt annual summit “Renewable Energies” taking place in Berlin on 30./31. August. The event offers the opportunity for the exchange of experiences between manufacturers, operators, service providers and investors as well as representatives of politics and science. With its presentation about “Predictable Innovation” ConMoto focuses the attention on a decisive issue, which has been often underestimated and neglected these days. Thus only 1.7 per cent of the turnover in the solar industry flew into research and development in 2008. This is far below the average of other branches and can be seen as a warning signal regarding a future competitiveness in the international competition.

“The future of renewable energies depends increasingly on the fact of how foresighted we are investing in competitiveness already today. In the long run, only those corporations will be able to remain successful, which are prepared to face the challenge of permanent innovation”, says Leonhard Weck, Managing Director with the ConMoto Consulting Group. “Employees have to be mobilized to share their knowledge and creativity in order to further develop and continuously improve the company’s products and services. This also includes the openness to use not only internal know how but also other sources of knowledge.”

Predictable innovation, value oriented maintenance, lean processes and structures in production and administration, and procurement excellence are the crucial levers for competitiveness and sustainability according to the Managing Director’s experience. The consultancy puts a particular emphasis on lean principles in its projects. Through the sponsoring of the annual summit “Renewable Energies” ConMoto aspires to contribute to the success of national companies in the international competition and wants to extend the potential of the growth branch with expertise and methodological competence.

About ConMoto Consulting Group GmbH

For more than 20 years ConMoto Consulting Group has supported companies to develop, secure, and sharpen their competitive edge and sustainability. Around 70 consultants in Munich, Stuttgart, Vienna, and Shanghai work with engagement and funded know-how to increase the profitability of the client’s business.

Our consultants’ high qualifications, supplemented by many years of professional experience, guarantee the pronounced implementation skill that is necessary to realize the solution concepts we develop together with our clients. ConMoto focuses on efficient structures and processes, innovative strength, effective management systems, sustainable staff mobilization and offers bespoke solutions along the entire value chain.

“We create advantage!” is the guiding approach of our successful consultancy approach.

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